



NEWS

November 28, 2017

**For immediate
Press Release**

CHINACOAT2017 Concluded on Nov 17 with Brilliant Results!

CHINACOAT2017 (The 22nd China International Exhibition for Coatings, Printing Inks and Adhesives), closed its gate successfully on Nov 17 at the Shanghai New International Expo Centre (SNIEC), P. R. China. Again, the three-day exhibition recorded outstanding results from both exhibitors and visitors, underlining the continuous support of the industry:

- Total gross exhibition area: 86,000 sqm (a rise of 32% against 2016)
- 34,425 registered visitors, including 29,262 domestic and 5,163 overseas visitors
- 1,210 exhibitors from 34 countries/regions, including 193 new exhibitors
- 17,012 representatives from Exhibitors attended the show
- 4,004 visitors joined the concurrently held technical programmes

Visitors Endorsed the Show Once Again

The 2017 Shanghai show attracted a record number of visitors. The total number grew by more than 12% and 16% respectively as compared to its last 2016 Guangzhou and 2015 Shanghai editions. According to the findings of our visitor surveys, visitors repeatedly gave positive comments after attending:

- 96% opined the show was successfully staged
- 95% affirmed the show had good mix of exhibitors
- 94% would recommend peers to visit CHINACOAT
- 87% agreed the concurrent technical programmes were attractive
- 62% would plan to visit 2018 Guangzhou show again

Exhibitors Also Felt Satisfied with the Show Results

Altogether, 1,210 exhibitors from 34 countries presented their latest products, technologies and solutions on the fairgrounds, representing a rise of 13% and 11% as compared to its last 2016 Guangzhou and 2015 Shanghai editions. Exhibitors also said about the show:

- 99% affirmed their participation in CHINACOAT was important for their sales and marketing activities in China & overseas markets

- 99% agreed CHINACOAT helped building up and expanding their business in the market
- 98% agreed CHINACOAT helped reinforcing their brand and product promotion
- 97% planned to exhibit in CHINACOAT2018 Guangzhou again
- 95% opined CHINACOAT could extend their reach to meet more Asian and international visitors

The Next CHINACOAT Will Take Place on Dec 4-6, 2018 in Guangzhou

After the remarkable success of our 2017 Shanghai show, CHINACOAT will return to Guangzhou on December 4-6, 2018 in Area A, the China Import and Export Fair Complex (Canton Fair Complex), where the global Coatings community will meet once again.

For more info on CHINACOAT, always visit www.chinacoat.net or contact the Organizer.

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Visitor & Media Enquiry: Ms. Florence Ng

Exhibitor Enquiry: Mr. Leslie Ho

Technical Programme Enquiry: Ms. Selina Kwok

Sinostar-ITE International Ltd. / CHINACOAT Exhibition Ltd.

Address: 2101-2, 21/F., Jubilee Centre, 42-46 Gloucester Road, Wanchai, Hong Kong

Tel: (852) 2865 0062

Fax: (852) 2804 2256

Email: info@sinostar-intl.com.hk

Website: www.chinacoat.net

About Sinostar-ITE International Ltd.

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into CHINACOAT and SFCHINA. Now, the two exhibitions alternate annually between the venues in Shanghai and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "China Coatings Journal (CCJ)" and "Surface Finishing Journal (SFJ)"— the only official publications for the CHINACOAT and SFCHINA series of exhibitions.