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CONTENT:

Editor's Note

Accelerating Progress via Knowledge-based Services
— Prof. Long Lin
Those readers who read the editorials regularly would have noticed that I have repeatedly emphasised the importance of understanding and mastery of underpinning science and technology principles in improving the efficiency of operation and in accelerating progress for coatings and inks and related industries. Therefore, it would come to readers as no surprise that I was delighted to read the "Insider View" (pp. 30-38) in this issue. Indeed, I congratulate Daiquan for its wisdom in establishing T-Bright Technology to provide contract training, materials analysis and R&D services to coatings and inks and related industries. (Click to Read the E-magazine)

Market Watch

APAC Is Still the Place To Be - Into the Number One Spot
— Louis McCulloch, Leading Industry Expert & Consultant
Since the turn of the century, China in particular, ably assisted by India, has turned the coatings world upside down. China moved into the second place in the world in 2002 when it overtook Japan in output terms and in 2009 dislodged the USA from the number one position which it had held for generations seemingly as of right. India, meanwhile, tucked in behind Germany, ousting Brasil from the 4th position in 2006, ultimately overtaking both Germany and Japan around 2009 to move into the second place. (Click to Read the E-magazine)

Insider View

Providing Training through Industry Intelligence — T-Bright Technology
"T-Bright Technology" – a new name to the industry, a subsidiary of Daiquan company which was set up last year to provide professional technical support and personnel training, and help customers choose preferred raw materials, develop new products and bring solution for the coatings industry customers. Mr. Zeng Weichuan, General Manager of T-bright (Jiangsu) Information & Technology Co., Ltd., was interviewed by CCJ. Mr. Zeng explained the reasons for the establishment of T-bright, and shared his comments on industry development. (Click to Read the E-magazine)

Automotive Coatings

Popular Global Vehicle Colour
— PPG Industries
According to PPG's global data, white ranked first (up 3% from last year to 28%), followed by black (18%), and silver and gray tied for third (13% each). Silver's popularity continued to decrease across the globe, dropping 7% over the last two years. In Asia Pacific markets, white remained most popular (31%), followed by silver/gray (23%) and black (20%). (Click to Read the E-magazine)

Colourants

New Dark Colour Options for Exterior Insulation & Finishing Systems
— Bas van Ravenswaaij, Judith Roijen-Huijnen & Gerard van Zijl, Chromaflo Technologies Europe BV, The Netherlands
The intention of using solar-reflective coatings is to reflect a significant amount of solar radiation from coloured surfaces in order to keep these surfaces cooler. Applied on clothing, helmets or other objects that are intended to cover or to get in contact with human skin, cooler surfaces protect humans from too much sun.
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Regular Columns

Product Literature
— Wacker launches new silicone resin for water repellent wood coatings
— BYK® -1640 - emission-free defoamer for aqueous systems
— Axalta unveils new sustainable coatings for China's commercial vehicle market
— Evonik's silicic acid ester for weather-proof, chemical-resistant coatings
— PPG highlights new INNOVEL beverage-can coatings
— Hempel launches new primer to improve two coat system for wind towers

Industry News
— Solvay opens a new research & innovation laboratory in Tokyo
— Further expansion for Elcometer in Europe & Asia
— Clariant heads to a more sustainable future in China
— A new milestone for Allnex in China
— AkzoNobel Awlgrip coating enables visual feast for the Extreme Sailing Series™ 2015 in Qingdao
— Michelman celebrates grand opening of Michelman India
— An average annual growth rate of 2.6% for the paints & coatings market in Central Asia

Trade Shows & Forums (Click to Read the E-magazine)

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SINOSTAR-ITE INT'L LTD.

Sinostar-ITE Int'l Ltd.
2101-2, 21/F., Jubilee Centre, 42-46 Gloucester Road, Wanchai, Hong Kong
Email: info@sinostar-intl.com.hk
Tel: (852) 2865 0062
Fax: (852) 2804 2256

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