



Dec 4-6 • Guangzhou, P. R. China

NEWS

August 21, 2018

**For immediate
Press Release**

CHINACOAT2018 Guangzhou Offers Opportunities to Learn About Future of the Industry

CHINACOAT2018 will open its gate to global trade visitors from 4th to 6th December 2018 at Area A of the China Import and Export Fair Complex in Guangzhou, P.R. China, covering 7.5 exhibition halls (Halls 1.1, 2.1, 3.1, 4.1, 1.2, 2.2, 3.2 & 4.2). Total gross exhibition area will be over 78,500 square metres (a rise of 21% against last 2016 Guangzhou show). Over 1,150 exhibitors from 30 countries/regions are going to present their novel technologies and new products in five exhibit zones, namely 'Powder Coatings Technology', 'UV/EB Technology & Products', 'International Machinery, Instrument & Services', 'China Machinery, Instrument & Services' and 'China & International Raw Materials'. Highlight this year includes total net exhibition area and number of exhibitors of the 'UV/EB Technology & Products' exhibit zone has expanded by 67% in comparison with 2017 Shanghai show, likely due to increasing stringent environmental regulations and growing demand from automotive and industrial end-users.

Exciting Showcase for Innovative Solutions and Products

The booming construction industry has accelerated functional development of water-in-water multicolour coatings in recent years. Coatings machinery and equipment manufacturers continue to feature high performance, energy efficiency and automation to boost sales. The ratio of using renewable or bio-based ingredients in raw materials and additives are getting higher. Environmentally friendly products are gradually snatching market shares. CHINACOAT2018 will once again be an international meeting place featuring world-class exhibitors from across the coatings industry, offering visitors a broad range of solutions and expertise.

A sampling of participating companies includes Wanhua, Silok, Elementis, Covestro, Daoqum, CHTI, BYK, Kukdo, ECKART, KRONOS, Scott Bader, H.J. Unkel, Allnex, Runtai, Synthomer, Chemours, Afcona, Rosf, DIC, Arkema, Coatex, Sartomer, Bostik, DELTA Specialties, Cathay, LOTTE, LANXESS, Kusumoto, Ashland, etc.

Attractive Concurrent Technical Programmes

Alongside the exhibition, 13 technical papers will be presented, 3 Technical Workshops will be held and 30+ Technical Seminars will be organized to provide valuable opportunities for visitors to network with industry leaders and to share knowledge on latest trends in innovative technologies. The 16th CHINACOAT Conference will feature with the theme 'Green Coatings — Advanced Technology & New Materials' from 3rd to 4th December 2018. 13 technical papers will be delivered, among which 2 are keynote papers presenting 'Ultra-low Temperature Curable Powder Coatings for Wood: VOC-free Technology Below the Boiling Point of Water' and 'Underwater Self-Healing Polymer' respectively. 3 Workshops will be held from 4th to 5th December 2018:

Workshop 1: Design & Formulation for Low VOC, High Performance Waterborne Metal Protective Coatings

Tutor: Dr. Cai Yu, TS & D Scientist, Dow Coating Materials, Dow Chemical Company

Workshop 2: Designing Optimal Formulations for Waterborne Polymers & Coatings

Tutor: Prof. Jamil Baghdachi, Professor at Eastern Michigan University, USA, Professor of Polymers and Coatings and Guest Professor at the Shanghai University of Engineering Science

Workshop 3: Sustainability – Shifting Coatings & Ink Technology Paradigm

Tutor: Prof. Long Lin, Professor of Colour and Polymer Science, Director of DP Centre of Industrial Collaboration & Head of Department of Colour Science, University of Leeds, UK

Visitor Registration Is Now Open!

Visitors can now pre-register on CHINACOAT's official website www.chinacoat.net to receive visitor pass in advance to avoid queuing during opening hours. Other registration methods such as WeChat and onsite registration are also available. Follow CHINACOAT on Facebook, Twitter and LinkedIn to receive first-hand information or to get in touch with us.

- End -

Visitor & Media Enquiry: Ms. Florence Ng

Exhibitor Enquiry: Mr. Leslie Ho

Technical Programme Enquiry: Mr. Dave Chan

Sinostar-ITE International Ltd. / CHINACOAT Exhibition Ltd.

Address: 2101-2, 21/F., Jubilee Centre, 42-46 Gloucester Road, Wanchai, Hong Kong

Tel: (852) 2865 0062

Fax: (852) 2804 2256

Email: info@sinostar-intl.com.hk

Website: www.chinacoat.net

About Sinostar-ITE International Ltd.

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into CHINACOAT and SFCHINA. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "China Coatings Journal (CCJ)" and "Surface Finishing Journal (SFJ)"— the only official publications for the CHINACOAT and SFCHINA series of exhibitions.