



Nov 18 - 20 • Shanghai, P. R. China

## NEWS

January 22, 2019

**For immediate  
Press Release**

### **CHINACOAT2019 Shanghai is Your Gateway to China & Global Markets!**

CHINACOAT welcomes all industry players to participate in its 24<sup>th</sup> edition, to be held from November 18 to 20, 2019, at the Shanghai New International Expo Centre (SNIEC), China. This year we have planned a total gross exhibition area of 98,000 square metres, the largest scale in its history. Comprising 5 exhibit zones namely 'Powder Coatings Technology', 'UV/EB Technology & Products', 'International Machinery, Instrument & Services', 'China Machinery, Instrument & Services' and 'China & International Raw Materials', CHINACOAT offers exhibitors opportunity to showcase their technology capabilities to market leaders from all over the world.

#### **Local Impact, Global Reach**

Given Asia's current production strength and low per capita consumption, coatings will continue to be in high demand in the global market. Markets of emerging economies such as India, China and other ASEAN countries have shown signs of further strengthening in recent years, shaping CHINACOAT to a must-attend exhibition with global audience appeal since its inception in 1996. CHINACOAT2018 was successfully held in early December last year, hosting 35,540 visitors and 1,291 exhibitors from 91 and 31 countries/regions respectively. Compared to CHINACOAT2017, number of visitors increased by 3.2% and new exhibitors increased by 68%. Coupled with growth potential and industrial clustering in the Yangtze River Delta region, our 2019 Shanghai edition can help to promote sought-after products, launch new innovations and establish partnership opportunities for global suppliers.

## **Ride on The Global Coatings Growth Train**

With a projected GDP growth rate of 6% in 2019, the Asian coatings market provides immense potential for business penetration and growth. Increasing demand from various end-use industries, such as construction, automotive, marine, aerospace, rail transport, wood making, packaging, and industrial equipment generates new growth opportunities. Growing middle class, rising disposable incomes and continuing urbanization are driving forces of coatings market growth. As a global industry event, CHINACOAT has been gradually extending its lead over Asia and worldwide, helping exhibitors to gain market share and influence. Booth reservation has now started. Apply to exhibit now!

To learn more about CHINACOAT2019 Shanghai, please visit [www.chinacoat.net](http://www.chinacoat.net) or contact the Organizer.

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### **About Sinostar-ITE International Ltd.**

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into CHINACOAT and SFCHINA. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "China Coatings Journal (CCJ)" and "Surface Finishing Journal (SFJ)"— the only official publications for the CHINACOAT and SFCHINA series of exhibitions.