



■ PHYSICAL SHOW: Nov 16 – 18 • Shanghai, China
■ ONLINE SHOW: Nov 10 – Dec 10

NEWS

August 9, 2021

For immediate Press Release

Visit Both our Physical and Online Shows!

The 26th edition of CHINACOAT is on track to open its doors from November 16 to 18, 2021 at the Shanghai New International Expo Centre (SNIEC), P.R. China. Occupying 6 exhibition halls (Halls E2, E3, E4, E5, E6 & E7), this year we have planned a total gross exhibition area of about 69,000 square metres. Over 845 exhibitors from 19 countries/regions (as of Aug 9, 2021) will showcase their new products, services and solutions in 5 exhibit zones, including 'China & International Raw Materials', 'China Machinery, Instrument & Services', 'International Machinery, Instrument & Services', 'Powder Coatings Technology' and 'UV/EB Technology & Products'. In addition to the physical exhibition, CHINACOAT will be accompanied again with an Online Show this year, bringing exhibitors and visitors together and helping them to match businesses in a hybrid format.

Asia Is the Leading Region for The Global Coatings Industry

Although the global pandemic has somewhat constrained market growth, the coatings industry is consolidating and picking up the pace as global demand has already resumed growth in the third quarter of 2020. Asia is taking the lead globally due to thriving construction and automobile industries in developing countries like India and China. Such growth can be attributed to the ever-rising population, rapid urbanization, growing disposable incomes and increasing government investments in infrastructure development in the region. CHINACOAT is one of the few international trade shows to take place as a live, physical event this year. Together with the synergy produced by our Online Show, CHINACOAT2021 strives to keep global industry players connected and bring more business opportunities!

Explore Technology Trends and Enhance Professional Knowledge

The coatings industry is constantly evolving in terms of technologies, management and manufacturing, especially in the post-pandemic world. Various industry experts are invited to provide insights on trends and changes of the industry via our concurrent Technical Programmes. Learn more on what we will be offering in each event as follows:

'Meeting the Industry and Exhibitors' Live Broadcast

The event will be hosted again alongside CHINACOAT2021, which can be viewed live during exhibition period on our Online Show Platform, or as playback free of charge afterwards. Aside from conducting a series of exhibitor interviews, the Live Broadcast event will cover presentations from academia and industry experts, offering more than a plate of valuable information about industry challenges, technology trends, new products and applications, and intends to highlight improvement of coatings performance and functionality beyond conventional expectations.

Technical Workshops

2 Technical Workshops addressing topics on 'Waterborne Industrial Coatings Paving the Way to Low Carbon Emissions' and 'Water-Based Pigment Technologies – Requirements, Performances & Challenges' will be delivered by Dr. Cai Yu of Dow Chemical Company and Prof. KM Chen of Shanghai University of Engineering Science respectively during Day 1 and 2 of CHINACOAT2021.

Technical Seminar & Webinars

Technical Seminars & Webinars will be held alongside the Exhibition in a hybrid format again this year, allowing visitors to join the session(s) live and/or watch playback on our Online Show Platform. Companies will share their advance technologies as well as practical solutions to allow visitors to keep abreast of latest market and technology trends.

Continue to Stage an Online Show This Year

CHINACOAT series of exhibition always aims at providing seamless experience to the global coatings industry. In addition to the physical exhibition to be held in Shanghai, we continue to host an Online Show (www.chinacoatonline.net) to be held alongside the 3-day exhibition in Shanghai (November 16-18, 2021) and will stay online before and after the physical exhibition for a total of 30 days, from November 10 to December 10, 2021. This year, the Online Show will consist of all confirmed physical exhibitors, as well as exhibitors who choose to exhibit virtually. Other features include Chat Room, Exhibitor's Live Streaming, Business Matching, enhanced Product Search Function and a new Video Meeting Function to enable visitors to schedule one-on-one video meeting with exhibitors online.

Visitor Registration for Physical & Online Exhibitions Is Now Open

Visitors can now register on CHINACOAT's official websites www.chinacoat.net to visit the Physical Show and on www.chinacoatonline.net to visit the Online Show. Visitor Registration is also available on our official WeChat platform (ID: ChinaCoat_SFChina). Please check back our official websites from time to time and follow CHINACOAT on Facebook, Twitter, LinkedIn and YouTube to receive future updates.

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About Sinostar-ITE International Limited

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into CHINACOAT and SFCHINA. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "China Coatings Journal (CCJ)" and "Surface Finishing Journal (SFJ)"— the only official publications for the CHINACOAT and SFCHINA series of exhibitions.