



■ PHYSICAL SHOW: Mar 2-4, 2022 • Shanghai
■ ONLINE SHOW: Dec 15, 2021 – Mar 15, 2022

NEWS

December 13, 2021

**For immediate
Press Release**

Mark Your Calendar! A New Show Date — March 2-4, 2022

Given that there were increasing numbers of COVID-19 cases in some regions in P.R. China, as well as taking into account the advices from various Government Organizations such as National Health Commission, the Organizers announced on November 8, 2021 that the 26th edition of CHINACOAT, originally scheduled to be held on November 16-18, 2021, has been postponed to March 2-4, 2022 at the original venue, Halls E2-E7 of Shanghai New International Expo Centre (SNIEC). Meanwhile, the Online Show (www.chinacoatonline.net) will be launched earlier on December 15, 2021, and will stay open until March 15, 2022. The extended online period allows visitors, particularly those from overseas, to contact over 850 physical exhibitors and 30 virtual exhibitors from all over the world, to preview the industry's new technologies, new products and new trends, and to implement their 2022 procurement plans effectively.

Maintain Close Contact with The Industry

Before February 14, 2022, the Online Show will be primarily for information of both Physical and Virtual Exhibitors only. Thereafter until March 15, 2022, visitors can utilize the new Video Meeting function to conduct video conference with Virtual Exhibitors. Other features of the Online Show include business matching, enhanced product search, exhibitor's live broadcast, chat room, real-time participation or recap of concurrent technical programmes, etc.

Register Now to Visit Our Physical & Online Shows

Visitors who have registered with real-name authentication to visit the Physical Show can use the same E-Pass / Registration Notice to attend on the new show date without having to register again. Visitors who have registered to visit the Online Show can now

use the registered email and password to login and start browsing. For those who have not registered yet, please do so on CHINACOAT's official websites www.chinacoat.net to visit the Physical Show and on www.chinacoatonline.net to visit the Online Show. Visitor registration is also available on our official WeChat platform (ID: ChinaCoat_SFChina). Please check our official websites from time to time and follow CHINACOAT on Facebook, Twitter, LinkedIn and YouTube to receive future updates.

- End -

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About Sinostar-ITE International Limited

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into CHINACOAT and SFCHINA. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "China Coatings Journal (CCJ)" and "Surface Finishing Journal (SFJ)"— the only official publications for the CHINACOAT and SFCHINA series of exhibitions.