

展览会初步报告
PRELIMINARY EXHIBITION REPORT
2025.11.25-27

# 环球平台,数据攀升! The Show Recorded Rising Attendance!

#### 观众数据 Visitor Data

中国内地 Chinese Mainland

37,719

36,839 <sub>120241</sub> 34,305 <sub>120231</sub>

海外 Overseas

7,305

5,231 <sub>120241</sub>
4,318 <sub>120231</sub>

观众总人数 Total No. of Visitors

**45,024** 

42,070 [2024] 38.623 [2023] 来自国家及地区 Visitors' Origins

**125** 

113 [2024] 120 [2023]



### 参展商数据 Exhibitor Data

参展商数目 No. of Exhibiting Companies

1.464

1,325 120241 1.081 120231 参展商出席代表 Exhibitor Representatives Attended the Show

16,129

14,519 <sub>[2024]</sub>
15,893 <sub>[2023]</sub>

首次参展公司 No. of First-Time Exhibitors

257

303 120241 279 120231







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上海 SHANGHA

# 参展商数据 Exhibitor Data

1,155

国际设备、仪器及服务 International Machinery, Instrument & Services

55

中国设备、仪器及服务 China Machinery, Instrument & Services

104

UV/EB 固化技术及产品 UV/EB Technology & Products

54

1,464

参展商总数 Total No. of Exhibiting Companies

粉末涂料 Powder Coatings Technology

96





# 现场交流活动数据 Onsite Technical Events' Data



1,143

**现场出席人数** (30 场专题技术讲座) Onsite Attendees

(30 Sessions of Technical Seminars)

<u>122</u>

泰国涂料业发布会 Thailand Market Presentation 现场参加(约)Onsite Attendees (Approximately)

113

越南涂料业发布会 Vietnam Market Presentation 现场参加(约)Onsite Attendees (Approximately)

## 展览会现场部分剪映 Snapshots of the Show









展览会图片 Show Photo









