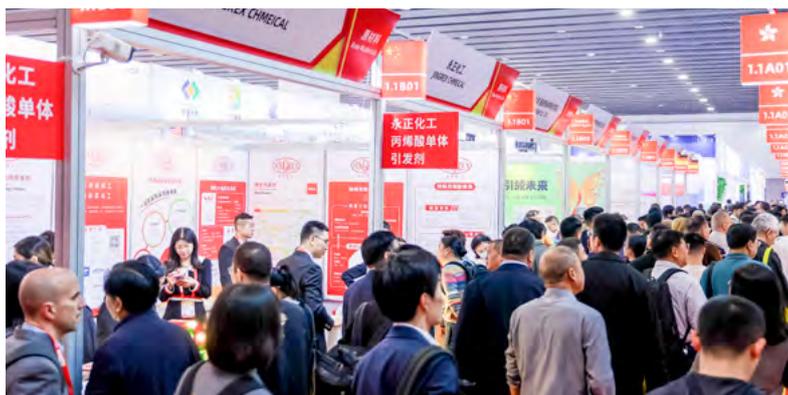
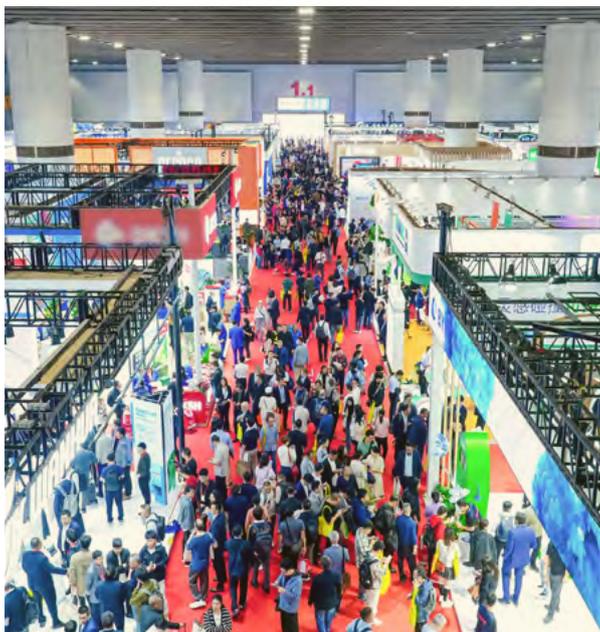
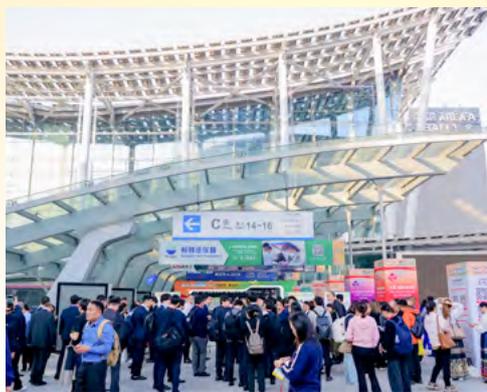


环球平台，欢迎参展

A GLOBAL PLATFORM TO EXHIBIT



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NOW



自 1996年,「中国国际涂料展 CHINACOAT」一直致力为全球涂料行业打造高效、专业的商贸平台,为亚洲及全球行业人士提供业务发展、技术交流与人脉拓展机会。凭借国际化规模、精准连结、高效商贸配对及前沿技术展示,展览会持续吸引全球领先企业与专业观众参与。2026年11月,「中国国际涂料展 CHINACOAT」将在广州举行,并迎来30周年里程碑,继续成为推动业务增长与行业合作的理想平台。诚邀参展,共创商机!

Since 1996, CHINACOAT has established itself as an efficient and professional business platform for the global coatings industry, offering exhibitors and professionals across Asia and worldwide opportunities for business growth, technology exchanges and networking. With its international scale, curated connections, efficient business matchmaking and cutting-edge technology showcases, the exhibition continues to attract leading companies and industry visitors worldwide. CHINACOAT2026 is returning to Guangzhou in November to mark its 30th Anniversary milestone, reaffirming its role as the ideal platform to drive business expansions and industry collaborations. Exhibit with us and seize the opportunities!





亚洲持续驱动全球增长
Asia Continues to Drive Global Growth

- 2026 年亚洲发展中经济体和中国预估增速达 4.7–4.9%，显著领先全球平均 3.1–3.2%。
Growth in Asia's developing economies and China is forecast at 4.7–4.9% in 2026, well ahead of the global average of 3.1–3.2%.
- 国际货币基金组织 (IMF) 在 2025 年 10 月《地区经济展望—亚太地区》报告指出，尽管增速放缓至 4.1%，亚洲仍是全球增长最快的地区。
The International Monetary Fund (IMF)'s "Regional Economic Outlook – Asia and Pacific" (Oct 2025) report mentions while growth moderates to 4.1% in 2026, Asia remains the fastest-growing region globally.
- 亚洲主要市场保持强劲增速，并推动健康功能性涂料与个性化定制涂料需求，为企业开拓新商机。
Asia's leading markets sustain strong growth, fueling demands for functional health coatings and personalized solutions, creating new business opportunities.

亚太区巩固涂料市场领导地位
Asia Pacific Strengthens Coatings Market Leadership

- 2026 年亚太涂料市场规模预估达 820 亿美元，占全球市场约 44.8%。
The Asia Pacific coatings market is projected to reach US\$82 billion in 2026, accounting for 44.8% of the global market.
- 增长动力来自建筑、新能源汽车，及对负碳、生物基、零微塑料排放涂料的强劲需求。
Growth is powered by construction, New Energy Vehicles (NEVs) and strong demands for carbon-negative, bio-based and microplastic-free coatings.
- 政策推动低 VOC 标准与碳足迹标签制度，进一步巩固市场信心。
Low-VOC standards and carbon footprint labeling further reinforce market confidence.

中国持续引领全球涂料消费
China Continues to Lead Global Coatings Consumption

- 中国涂料市场 2026 年规模预估约 472 亿美元，至 2033 年有望达 672 亿美元，年均增长率保持在 5.1%。
China's coatings market is forecast to reach US\$472 billion in 2026 and grow to US\$672 billion by 2033, maintaining a CAGR of 5.1%.
- 环保涂料已成主流，中国研发聚焦智能自修复、量子点隔热及超疏水自清洁涂料。同时，建筑、汽车（尤其新能源汽车）、航空航天与电子等应用在政策支持下持续成为增长引擎。
Eco-friendly coatings are now mainstream, with R&D focusing on smart self-healing, quantum dot insulation and superhydrophobic self-cleaning. At the same time, construction, automobiles (especially NEVs), aerospace and electronics remain key growth drivers under supportive policies.
- 国家「十五五」规划将绿色低碳、智能制造与高端材料列为重点，为行业创造新机遇。参展将助企业把握政策红利，巩固并提升在中国市场的影响力。
China's 15th Five-Year Plan emphasizes green, low-carbon development, smart manufacturing and advanced materials, creating new opportunities for the industry. Exhibiting helps companies capture these benefits and strengthen their impact in the Chinese market.

粤港澳大湾区推动涂料增长动能
Greater Bay Area (GBA) Drives Coatings Growth Momentum

- 2026 年大湾区 GDP 预估增速达 5–6%，高于全国平均，为涂料市场提供持续增长动力。
GBA's GDP is forecast to grow 5–6% in 2026, outpacing the national average and sustaining strong momentum for coatings demands.
- 广州、深圳及东莞的新能源汽车与电子制造快速扩张，推动涂料需求并强化区域产业优势。
Rapid NEVs and electronics manufacturing in Guangzhou, Shenzhen and Dongguan is driving coatings demands and reinforcing the region's industrial edge.
- 基建与城市升级带动建筑与装饰涂料需求，凸显大湾区在城市化与市场拓展中的核心地位。
Infrastructure and urban upgrades are boosting demands for architectural and decorative coatings, underscoring GBA's pivotal role in urbanization and market expansion.

环球互联与成就平台
A Global Platform for Connectivity and Achievement

- 自 1996 年起服务行业，展览会在亚洲尤其中国建立了坚实足迹，2026 年将迎来 30 周年。
Since 1996, CHINACOAT has established a strong footprint in Asia, particularly China, celebrating its 30th Anniversary in 2026.
- 展览会提供跨界交流、技术展示与市场洞察的机会，并促进高效商业配对，助力企业「走出去」与「引进来」。
Exhibition offers cross-sector collaborations, technology showcases, market insights and efficient business matching, supporting enterprises to "go global" and "bring in".
- 在全球互联互通与快速变化的格局中，展览会成为企业持续增长与拓展市场的重要平台。
In a rapidly evolving and interconnected world, CHINACOAT acts as an essential platform for businesses to grow and expand sustainably.

45,024

观众总人数
Total No. of Visitors

37,719

中国内地
Chinese Mainland

7,305

海外
Overseas

125

来自国家 / 地区
Countries/Regions Origin

亚洲 Asia

(包括中东、中亚地区 Including Middle East and Central Asia)

阿富汗 Afghanistan	12	蒙古 Mongolia	10
亚美尼亚 Armenia	7	缅甸 Myanmar	8
阿塞拜疆 Azerbaijan	22	尼泊尔 Nepal	10
巴林 Bahrain	3	朝鲜 North Korea	3
孟加拉 Bangladesh	72	阿曼 Oman	2
柬埔寨 Cambodia	10	巴基斯坦 Pakistan	164
中国 China	37,719	巴勒斯坦 Palestine	3
中国香港特区 Hong Kong SAR	121	菲律宾 The Philippines	94
中国澳门特区 Macau SAR	22	卡塔尔 Qatar	2
中国台湾地区 Taiwan Region	474	沙特阿拉伯 Saudi Arabia	57
印度 India	885	新加坡 Singapore	113
印尼 Indonesia	348	韩国 South Korea	850
伊朗 Iran	196	斯里兰卡 Sri Lanka	46
伊拉克 Iraq	23	叙利亚 Syria	5
以色列 Israel	21	塔吉克斯坦 Tajikistan	8
日本 Japan	346	泰国 Thailand	384
约旦 Jordan	26	土耳其 Turkey	148
哈萨克斯坦 Kazakhstan	63	土库曼斯坦 Turkmenistan	2
吉尔吉斯斯坦 Kyrgyzstan	6	阿联酋 United Arab Emirates	140
老挝 Laos	2	乌兹别克斯坦 Uzbekistan	68
黎巴嫩 Lebanon	7	越南 Vietnam	291
马来西亚 Malaysia	364	也门 Yemen	4

大洋洲 Oceania

美属萨摩亚 American Samoa	4	新西兰 New Zealand	11
澳大利亚 Australia	46		

欧洲 Europe

阿尔巴尼亚 Albania	12	波斯尼亚和黑塞哥维那 Bosnia and Herzegovina	4
安道尔 Andorra	1	保加利亚 Bulgaria	3
奥地利 Austria	8	克罗地亚 Croatia	4
白俄罗斯 Belarus	43	捷克 Czech Republic	5
比利时 Belgium	21		

丹麦 Denmark	1	荷兰 The Netherlands	35
爱沙尼亚 Estonia	1	挪威 Norway	9
芬兰 Finland	8	波兰 Poland	27
法国 France	32	葡萄牙 Portugal	9
格鲁吉亚 Georgia	3	俄罗斯 Russia	482
德国 Germany	105	塞尔维亚 Serbia	3
希腊 Greece	13	斯洛伐克 Slovakia	2
匈牙利 Hungary	2	斯洛文尼亚 Slovenia	4
爱尔兰 Ireland	2	西班牙 Spain	56
意大利 Italy	130	瑞典 Sweden	3
拉脱维亚 Latvia	1	瑞士 Switzerland	24
立陶宛 Lithuania	3	乌克兰 Ukraine	19
马耳他 Malta	1	英国 United Kingdom	46
摩尔多瓦 Moldova	2		

北美洲 North America

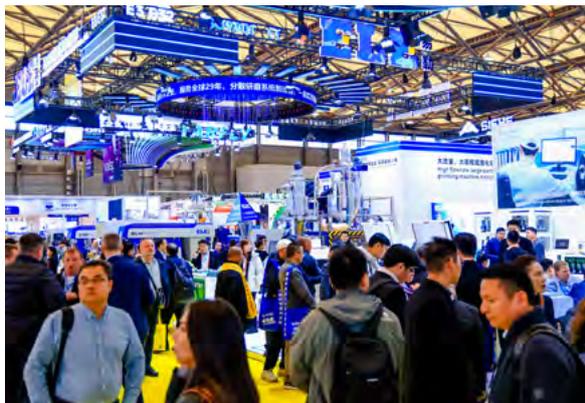
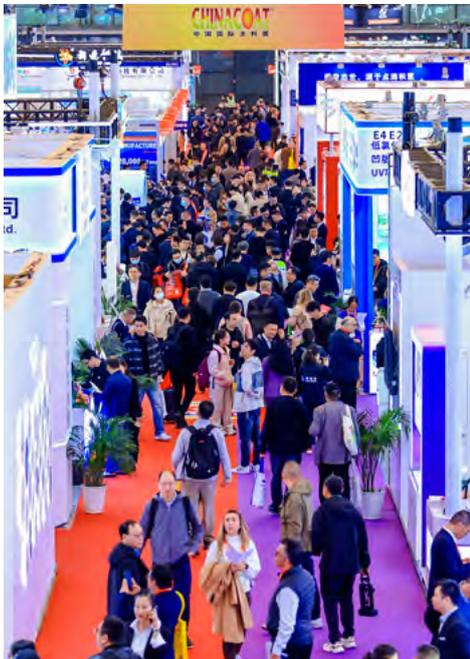
安圭拉 Anguilla	4	萨尔瓦多 El Salvador	6
安提瓜和巴布达 Antigua and Barbuda	3	危地马拉 Guatemala	4
阿鲁巴 Aruba	1	海地 Haiti	1
加拿大 Canada	38	墨西哥 Mexico	36
哥斯达黎加 Costa Rica	2	巴拿马 Panama	5
多米尼加共和国 Dominican Republic	2	美国 U.S.A.	63

南美洲 South America

阿根廷 Argentina	18	厄瓜多尔 Ecuador	4
巴西 Brazil	141	秘鲁 Peru	15
智利 Chile	6	乌拉圭 Uruguay	3
哥伦比亚 Colombia	6	委内瑞拉 Venezuela	3

非洲 Africa

阿尔及利亚 Algeria	52	马拉维 Malawi	1
安哥拉 Angola	2	毛里求斯 Mauritius	3
贝宁 Benin	1	摩洛哥 Morocco	29
博茨瓦纳 Botswana	1	尼日利亚 Nigeria	15
布基纳法索 Burkina Faso	1	卢旺达 Rwanda	6
布隆迪 Burundi	1	南非 South Africa	52
埃及 Egypt	82	苏丹 Sudan	1
埃塞俄比亚 Ethiopia	17	突尼斯 Tunisia	9
加纳 Ghana	11	乌干达 Uganda	4
科特迪瓦 Ivory Coast	1	赞比亚 Zambia	1
肯尼亚 Kenya	20	津巴布韦 Zimbabwe	2
利比亚 Libya	5		



观众调研结果 Findings from Visitor Survey

100.0%

对展览会整体印象良好
Had Great Impression of
the Exhibition

99.8%

认为展览会具规模
Agreed CHINACOAT was a
Large-Scale Exhibition

99.2%

同意参展商组合全面和优秀
Found Exhibitor Mix Comprehensive

参观主要目的 Main Purposes of Visiting

* 可选多项
Multiple Answers Possible

57.5% 寻找新供应商 / 新产品
Sourced New Suppliers/Products

44.9% 寻找新材料
Sourced New Materials

36.8% 约见客户 / 合作伙伴
Met with Clients/Partners

25.5% 收集信息做采购决定
Collected Information for Purchasing Decisions

20.1% 收集最新技术和市场信息 / 评估市场发展趋势
Collected Updated Market and Technology
Information/Evaluated Market Trends

19.3% 寻找新合作伙伴 / 代理
Located New Partners/Sales Agents

5.6% 参加同期举行技术交流活活动，如专题技术讲座等
Attended Concurrent Technical Programmes,
Such as Technical Seminars etc.

观众感兴趣的展品 Products Visitors Interested in

* 可选多项
Multiple Answers Possible

56.1% 涂料 / 油漆 / 油墨
Coatings/Paints/Inks

42.6% 原材料 / 树脂 / 基料
Raw Materials/Resins/Binders

28.8% 助剂 / 溶剂
Additives/Solvents

27.6% 颜料 Pigments

18.4% 粘合剂 / 密封胶 Adhesives/Sealants

14.0% 粉末涂料 Powder Coatings

12.4% 生产 / 包装设备
Production/Packaging Machinery Equipment

11.1% 检测仪器 Testing Instruments

8.2% 不粘涂料 Non-Stick Coatings

7.8% 固化技术及产品 Radcure Technologies/Products

4.8% 工程服务 Engineering Services

3.0% 安全 / 健康 / 环保 Safety/Health/Environment

工作职能 Job Function

18.9% 研发人员
Research & Development

16.8% 采购人员
Purchasing

14.9% 管理人员
Management

14.9% 销售 / 市场营销
Sales/Marketing

12.4% 经理 / 厂长
Manager/Plant Manager

10.5% 工程人员
Engineer

7.1% 总工程师 / 高工
Chief/Senior Engineer

2.4% 生产人员
Production



“「中国国际涂料展」为我们带来一些国际性的客户和供应商资源。
CHINACOAT2025 brings us some leads for international clients and supplier resources.”

李坤亮 Li Kunliang
副总经理 Deputy General Manager

山东耀辉化学有限公司
Shandong Yaohui
Chemical Co., Ltd.

中国 P.R. China



“我们来寻找原材料的新来源。
To increase our portfolio and look at new sources of certain raw materials for our market.”

Diane B
客户经理
Key Account Manager

南非 South Africa



“我来 CHINACOAT 是为了见很多供应商和客户。
I meet a lot of our suppliers and customers.”

Choon Bae Park
执行董事兼首席运营官
Executive Director, COO

INOPOL

韩国 Korea



“公司过去 20 年活跃于中国产品的分销，这次来 CHINACOAT 拜访新的供应商和客户。
I am here to meet new suppliers and potential customers because our company is active in distributing Chinese products for the last 20 years.”

Vincent van der Meijden
总经理 General Manager

Filo Chemical B.V.

荷兰 The Netherlands



观众来自全球， 评价正面 The Exhibition Was Highly Regarded by Visitors Worldwide

“ 我们想建立关系，寻找优秀制造商和创新产品。
We are here to build business relationship, find good manufacturers and innovative products.”

Govind Dalvi
研发经理
Research & Development Manager

**National Paints
Factories Co. Ltd.**

阿联酋
United Arab Emirates



“过去十年我一直参加 CHINACOAT，拜访顾客和老朋友。
I have visited CHINACOAT for the past 10 years.”

Jean Paul Marche
高级顾问 Senior Advisor

**CINIC Chemicals
Europe Sarl**

法国 France



“我想寻找一些新材料，并支持我的供应商扩大在亚洲市场的销售。
I want to look for some new materials and support my suppliers to expand the sales in Asian market.”

Hisatsugu Shuhei
助理经理，化学及聚合物部门
Assistant Manager, Chemical & Polymer Department

**Toyota Tsusho Asia
Pacific Pte. Ltd.**

新加坡 Singapore



“展览会很大，有国际及国内的观众和参展商，收获挺大。
This was a very big exhibition with international and domestic visitors and exhibitors. I gained a lot!”

牟军 Mou Jun
技术经理 Technical Manager

**上海乐瑞固化工
有限公司**
Shanghai Lorechem
Company Limited

中国 P.R. China





**申请参展
APPLY NOW**

**5
个展区
EXHIBIT
ZONES**

**粉末涂料
Powder
Coatings
Technology**

**国际设备、
仪器及服务
International
Machinery,
Instrument &
Services**

**UV/EB 固化
技术及产品
UV/EB
Technology &
Products**

**中国设备、
仪器及服务
China Machinery,
Instrument &
Services**

**中国 + 国际
原材料
China & International
Raw Materials**



2026.11.11-13

**中国进出口商品交易会展馆 A 区
Area A, China Import and Export Fair Complex**

中国广州市海珠区阅江中路 380 号
380 Yuejiang Middle Road, Haizhu, Guangzhou, P. R. China

参展费用 Costs of Participation#

标准展台 Shell-Scheme Exhibit Space

每平方米
美元 **\$420** / 每平方米
人民币 **¥2,800**
US per sq.m. / RMB per sq.m.

◇另加6%增值税 Plus 6% VAT

- 含场地管理费
Hall Management Fee included
- 最少9平方米 Minimum Size: 9 sq.m.
- 包括围板、地毯、招牌板、基本照明和家具
Stand-fittings, laminated panels, carpet, fascia, basic lighting and furniture included



只供参考
For Reference Only

**尊贵标摊展台
Premium Shell-Scheme Exhibit Space**

每平方米
美元 **\$470** / 每平方米
人民币 **¥3,150**
US per sq.m. / RMB per sq.m.

◇另加6%增值税 Plus 6% VAT

- 位于「中国+国际原材料」展区中心地段
Located in prime area of "China & International Raw Materials" exhibit zone
- 含场地管理费
Hall Management Fee included
- 须为9-27平方米
Size: 9-27 sq.m.
- 包括围板、地毯、招牌板、基本照明和家具
(与标准展台相同)
Stand-fittings, laminated panels, carpet, fascia, basic lighting and furniture included (Same items as Shell-Scheme Exhibit Space)
- 不可改为光场地或特装展台
Cannot be converted to Raw Exhibit Space

光场地 Raw Exhibit Space

每平方米
美元 **\$390** / 每平方米
人民币 **¥2,600**
US per sq.m. / RMB per sq.m.

◇另加6%增值税 Plus 6% VAT

- 含场地管理费
Hall Management Fee included
- 最少27平方米 Minimum Size: 27 sq.m.
- 可选择交大会指定或自雇搭建商搭建展台
Can appoint Official Contractor or own contractor for stand building



**附加费用*
Surcharge**

- 两面开口 2-Side Open ----- +3%
- 三面开口 3-Side Open ----- +7.5%
- 独立展台 Island Booth ----- +10%

* 适用于以上全部3种展台 Applies to all 3 types of exhibit spaces above

主办单位保留最终对参展费用更改权利。The Organizer reserves the final right to adjust the participation fee.

香港 HONG KONG (852) 2865 0062 info@sinostar-intl.com.hk
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上海 SHANGHAI (86 21) 5877 7680 shg@new-expostar.com

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