



15-17.11.2023 · SHANGHAI
1.11 - 31.12.2023 · ONLINE SHOW

FORM ES-1

To: CHINACOAT Organizer

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ATTN: Ms. Samantha HO

DEADLINE: JULY 31, 2023

Part D
P.57-58

EXHIBITOR TECHNICAL SEMINARS & WEBINARS

The Organizer offers **Technical Seminar & Webinar** package to Exhibitors again this year. Your Technical Seminar session will be broadcast live on our Online Show as well as available on-demand there after the closing of CHINACOAT2023.

Technical Seminars will be held alongside the Physical Exhibition (Nov 15-16). Charge per Seminar session is **US\$2'000.00 or RMB¥14'000.00** (plus 6% VAT). Each Seminar session will last for 40-50 minutes with 10 minutes intervals. Each Seminar room can accommodate around 40 audiences and is equipped with speaker system with 2 wireless microphones, LED Screen (with connection to laptop).

Total number of Technical Seminars & Webinars to be held is limited. Bookings are subject to availability. Please return this Form to the Organizer for application (duplicate this Form if necessary). The Organizer will confirm with you the date and time of your session before the end of September.

A. Technical Seminar / Webinar Information

We would like to reserve _____ (no.) session(s) of Exhibitor Technical Seminars & Webinars.

[CHINESE]

[ENGLISH]

Company Name : _____

Name of Speaker : _____

Job Title : _____

Presentation Topic : _____

Language of Presentation : ☐ Chinese Putonghua

☐ English

Type of Seminar and Webinar : ☐ **Open Session**

☐ **Private Session**

Your session will be open to everyone; Audience is invited by Exhibitor and Organizer

Your session will be open to invited audience; Audience is invited by Exhibitor only

Note ☐ The Organizer will provide live streaming services, where your session will be recorded and uploaded to our Online Show. Attendance details will be provided afterwards. **By ticking this box, you give permission to the Organizer to record your Seminar session and upload it to the CHINACOAT Online Show and other official media platforms.**

B. Additional Services

- ☐ Pinned Position at Online Show (US\$750 or RMB¥5'300 [+6%VAT] /session; only one session is available, first-come first-served)
- Your Webinar session will be pinned at the top of Technical Webinar page on the Online Show where Visitors can see your session at first glance when entering the page.

☐ Additional Item(s) : _____ (Please specify, cost to be quoted.)

C. Material Submission

ITEM	SPECIFICATIONS / DETAILS	DEADLINE
A Abstract	About 80 English words and 100 Chinese characters	Aug 11
B Speaker Photo	In white or light-coloured background, in business attire, jpg / tiff / pdf format with minimum resolution of 300 dpi, 50mm x 50mm;	Aug 11
C Speaker Biography	About 40 English words and 50 Chinese characters	Aug 11
D Presentation PPT.	In 16:9 ratio, in both Chinese and English languages (English version to be uploaded to our Online Show for overseas Visitors)	Oct 31

The Organizer can only include details of your Seminar(s) in the Visitor Flyer for promotional purpose if items A-C are provided on or before **Aug 11**. Otherwise, Exhibitors are required to invite their own audiences to attend their Seminar(s).

Important Notes

- Exhibitors must ensure the Speaker or his/her representative is available to conduct a live rehearsal with our technical support staff onsite 1 day before the Exhibition opens. Details will be announced closer to the time.
- Please settle full payment accordingly upon receipt of our invoice.

Company Stamp &

Authorized Signature: _____ Date: _____