

行业汇聚广州，共创佳绩

The Industry Met in Guangzhou with Some Outstanding Results





参展商数目 No. of Exhibiting Companies

1,325

1,081 (2023)
608 (2022)

新纪录
NEW
RECORD

参展商代表 Exhibitor Representatives

14,519

15,893 (2023)
6,238 (2022)

首次参展公司 No. of First-Time Exhibitors

303

279 (2023)
103 (2022)

各展区参展商数目

No. of Exhibitors in Each Exhibit Zone

- 1,003** 中国 + 国际原材料
China & International Raw Materials
- 102** 粉末涂料
Powder Coatings Technology
- 115** 中国设备、仪器及服务
China Machinery, Instrument & Services
- 55** 国际设备、仪器及服务
International Machinery, Instrument & Services
- 50** UV/EB 固化技术及产品
UV/EB Technology & Products



表内小字为「2023 中国国际涂料展」(上海) 及「2022 中国国际涂料展」(广州) 数据。

Corresponding figures of CHINACOAT2023 (Shanghai) and CHINACOAT2022 (Guangzhou) are shown above in smaller font.

参展目的 Exhibiting Objective(s)*

* 可选项
Multiple Answers Possible

- 98.98%** 强化品牌或企业形象
Improved Brand or Corporate Image
- 98.56%** 巩固现有销售渠道和客户关系
Consolidated Existing Sales Channels and Customer Relationships
- 98.44%** 开发新市场、寻找新客户、与潜在客户建立关系
Developed New Markets, Found New Customers and Built Relationships with Prospects
- 96.44%** 收集市场信息、了解当地市场、开发新产品
Collected Market Information, Understood Local Markets, Surveyed New Product Ideas
- 96.22%** 推广新产品或服务
Promoted New Products or Services
- 94.21%** 物色代理商、分销商或合作伙伴
Looked for Agents, Distributors or Partners
- 92.87%** 研究竞争对手产品和信息
Researched for Competitors' Products and Profiles



浏览展览会视频
View Show Videos



YouTube



微信 WeChat



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特别鸣谢 2024 赞助参展商 Special Thanks to 2024 Sponsors

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参展商认为本届展览会参展成功吗?

How successful did exhibitors assess their participation this year?



参展商认为参加「中国国际涂料展」是在中国及亚洲地区重要市场推广活动吗?

How important did exhibitors view their participation in CHINACOAT for their sales and marketing activities in China and Asia markets?



参展国家及地区 Exhibitors' Origins

30 31 (2023)
15 (2022)

亚太区 Asia Pacific

澳大利亚、中国、中国香港特区、中国台湾地区、印度、印尼、日本、韩国、科威特、马来西亚、沙特阿拉伯、新加坡、阿联酋、越南
Australia, China, Hong Kong SAR, Taiwan Region, India, Indonesia, Japan, Korea, Kuwait, Malaysia, Saudi Arabia, Singapore, United Arab Emirates, Vietnam

欧洲 Europe

比利时、赛普勒斯、法国、德国、意大利、荷兰、挪威、俄罗斯、西班牙、瑞士、土耳其、英国
Belgium, Cyprus, France, Germany, Italy, The Netherlands, Norway, Russia, Spain, Switzerland, Turkey, United Kingdom

美洲 America

阿根廷、加拿大、美国
Argentina, Canada, U.S.A.

非洲 Africa

埃及
Egypt



中国境内 Domestic China

36,839

34,305 (2023)
33,224 (2022)

海外 Overseas

5,231

4,318 (2023)
203 (2022)

观众总人数 Total No. of Visitors

42,070

38,623 (2023)
33,427 (2022)

来自国家及地区 Visitors' Origins

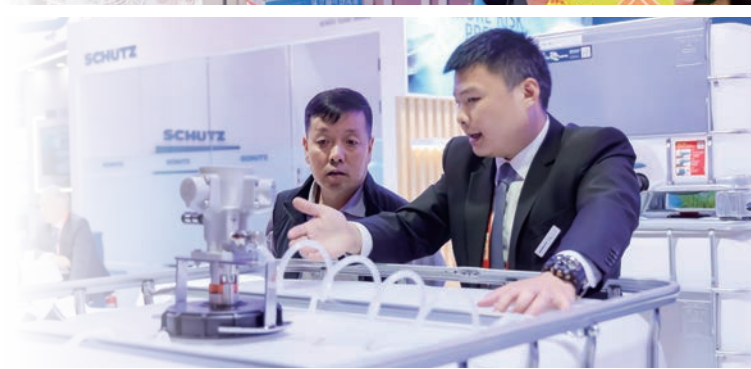
113

120 (2023)
43 (2022)

参展商代表 Exhibitor Representatives

14,519

15,893 (2023)
6,238 (2022)



观众感兴趣的展品 Product Groups Visitors Were Interested In

60.91%	涂料 / 油漆 / 油墨 Coatings/Paints/Inks
51.24%	原材料 / 树脂 / 基料 Raw Materials/Resins/Binders
38.67%	颜料 Pigments
26.75%	助剂 / 溶剂 Additives/Solvents
19.14%	粉末涂料 Powder Coatings
16.87%	粘合剂 / 密封胶 Adhesives/Sealants
11.73%	固化技术及产品 Radcure Technologies/Products
9.05%	检测仪器 Testing Instruments
7.41%	不粘涂料 Non-Stick Coatings
7.20%	生产 / 包装设备 Production/Packaging Machinery Equipment
5.56%	工程服务 Engineering Services
0.82%	安全 / 健康 / 环保 Safety/Health/Environment

参观主要目的 Main Purposes of Visit

寻找新供应商 / 新产品 Sourced New Suppliers/Products	62.55%
寻找新材料 Sourced New Materials	53.70%
收集信息做采购决定 Collected Information for Making Purchasing Decisions	27.78%
约见客户 / 合作伙伴 Met with Clients/Partners	26.34%
寻找新合作伙伴 / 代理 Sought New Partners/Sales Agents	21.19%
收集最新技术和市场信息 / 评估市场发展趋势 Collected Updated Market and Technology Information/Evaluated Market Trends	15.02%
参加同期举行技术交流活动，如专题技术讲座等 Attended Concurrent Technical Programmes, Such as Technical Seminars etc.	7.20%

- 本届展览会共 42,070 名观众出席，比疫情前更多！
Visitor figure exceeds pre-pandemic time: 42,070 visitors attended the exhibition over 3 days.
- 中国进一步简化入境签证程序，来自 113 国家 / 地区观众前来参观，当中不少来自中东、中亚、东盟等新兴市场。
China has simplified entry visa application process. Visitors came from a total of 113 countries/regions, a good number of them were from emerging markets such as the Middle East, Central Asia and ASEAN countries.
- 「观众」及「参展商代表」数字并列，因为：
Total Number of Visitors and Exhibitor Representatives are listed together because:
 - 「中国国际涂料展」是涂料行业重要平台，部份参展商同时为其他参展商的潜在买家，展览会期间会与其他参展商洽商；
CHINACOAT is an important business platform for the industry. Some exhibitors, by the nature of their businesses, are potential buyers for other exhibitors.
 - 部份专业观众或从参展商取得「参展商证」入场参观。
Some visitors may have received 'Exhibitor Badges' from their exhibiting suppliers to visit the exhibition.
- 表内小字为「2023 中国国际涂料展」(上海)及「2022 中国国际涂料展」(广州)数据。
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观众评价 Visitors' Comments

91.98%
认为展示的产品及技术具吸引力
Found Products and Technologies on Display Attractive

93.62%
认为展览会规模
Agreed CHINACOAT was a Large-Scale Exhibition

92.80%
对展览会整体印象良好
Had Great Impression of the Exhibition

91.77%
认为同期技术交流活动丰富
Agreed Concurrent Technical Programmes were Sufficient

90.12%
同意参展商组合全面和优秀
Affirmed Exhibitor Mix was Comprehensive



观众来自国家 / 地区 Visitors' Origins

亚太区 ASIA PACIFIC

小计 Subtotal **40,811**

阿富汗 Afghanistan	6	老挝 Laos	2
亚美尼亚 Armenia	1	黎巴嫩 Lebanon	1
澳大利亚 Australia	38	马来西亚 Malaysia	366
阿塞拜疆 Azerbaijan	6	缅甸 Myanmar	5
孟加拉 Bangladesh	65	尼泊尔 Nepal	1
文莱 Brunei	1	新西兰 New Zealand	9
柬埔寨 Cambodia	4	阿曼 Oman	3
喀麦隆 Cameroon	2	巴基斯坦 Pakistan	148
中国 China	36,839	巴勒斯坦 Palestine	1
中国香港特区 Hong Kong SAR	152	菲律宾 The Philippines	69
中国澳门特区 Macau SAR	1	卡塔尔 Qatar	4
中国台湾地区 Taiwan Region	349	沙特阿拉伯 Saudi Arabia	43
印度 India	605	新加坡 Singapore	94
印尼 Indonesia	227	韩国 South Korea	596
伊朗 Iran	99	斯里兰卡 Sri Lanka	30
伊拉克 Iraq	4	叙利亚 Syria	5
以色列 Israel	11	塔吉克斯坦 Tajikistan	6
日本 Japan	199	泰国 Thailand	284
约旦 Jordan	14	土耳其 Turkey	98
哈萨克斯坦 Kazakhstan	49	土库曼斯坦 Turkmenistan	8
吉尔吉斯斯坦 Kyrgyzstan	2	阿联酋 United Arab Emirates	72
		乌兹别克斯坦 Uzbekistan	27
		越南 Vietnam	263
		叶门 Yemen	2

欧洲 EUROPE

小计 Subtotal **781**

阿尔巴尼亚 Albania	2	拉脱维亚 Latvia	3
奥地利 Austria	8	立陶宛 Lithuania	1
白俄罗斯 Belarus	31	摩尔多瓦 Moldova	2
比利时 Belgium	20	荷兰 Netherlands	17
波斯尼亚和黑塞哥维那 Bosnia and Herzegovina	1	挪威 Norway	3
克罗地亚 Croatia	1	波兰 Poland	21
捷克 Czech Republic	4	葡萄牙 Portugal	6
丹麦 Denmark	3	罗马尼亚 Romania	1
爱沙尼亚 Estonia	1	俄罗斯 Russia	368
芬兰 Finland	4	塞尔维亚 Serbia	12
法国 France	13	斯洛文尼亚 Slovenia	3
德国 Germany	77	西班牙 Spain	49
希腊 Greece	10	瑞典 Sweden	1
匈牙利 Hungary	2	瑞士 Switzerland	12
爱尔兰 Ireland	2	乌克兰 Ukraine	8
意大利 Italy	64	英国 United Kingdom	31

美洲 AMERICA

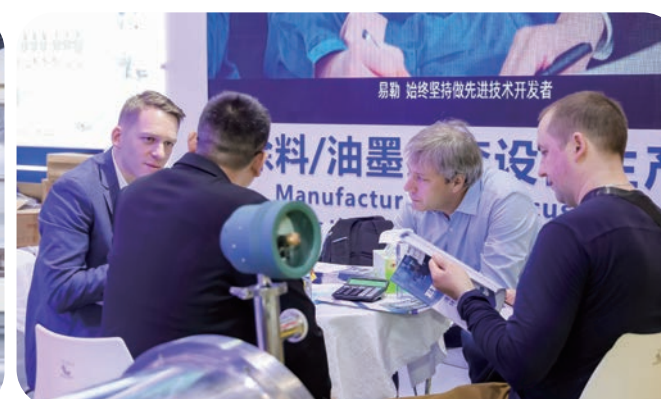
小计 Subtotal **259**

阿根廷 Argentina	17	厄瓜多尔 Ecuador	11
阿鲁巴 Aruba	1	萨尔瓦多 El Salvador	1
玻利维亚 Bolivia	1	圭亚那 Guyana	1
巴西 Brazil	107	墨西哥 Mexico	19
加拿大 Canada	30	秘鲁 Peru	5
智利 Chile	4	美国 U.S.A.	54
哥伦比亚 Colombia	3	委内瑞拉 Venezuela	1
多米尼加 Dominican Republic	4		

非洲 AFRICA

小计 Subtotal **219**

阿尔及利亚 Algeria	36	摩洛哥 Morocco	12
安哥拉 Angola	3	尼日尔 Niger	3
刚果民主共和国 Democratic Republic of Congo	1	尼日利亚 Nigeria	13
吉布提 Djibouti	2	卢旺达 Rwanda	4
埃及 Egypt	92	南非 South Africa	16
埃塞俄比亚 Ethiopia	5	苏丹 Sudan	3
肯尼亚 Kenya	7	坦桑尼亚 Tanzania	2
利比亚 Libya	1	多哥 Togo	1
马达加斯加 Madagascar	2	突尼斯 Tunisia	10
毛里求斯 Mauritius	2	乌干达 Uganda	2
		津巴布韦 Zimbabwe	2



观众评价 Visitors' Comments



“这是我第一次参加「中国国际涂料展」，展览会规模大。我希望寻找添加剂供应商及市场上的新技术和趋势。「中国国际涂料展」为行业提供发展方向及启示！

This is the first time I attend CHINACOAT which is really a large-scale industry event. I came to look for additives suppliers as well as new technologies and trends in the market. CHINACOAT is very insightful! 🌟🌟

Vijay Senthil Kumar
应用研究和客户创新主管
Head - Application Research and Customer Innovation
Resil Chemicals Private Limited, 印度 India



“「中国国际涂料展」是寻找新合作伙伴、新供应商和与现有合作伙伴会面的良好平台。我们每年都参观「中国国际涂料展」，希望明年也能参观在上海举行的「中国国际涂料展」！”

CHINACOAT is a good platform to find new partners, new suppliers and meet with the partners we already work with. We visit CHINACOAT on a regular basis and hope to visit CHINACOAT next year in Shanghai too! 🌟🌟

Svetlana Shunaeva
首席采购官 Chief Procurement Officer
UCG LLC, 俄罗斯 Russia



“我参观了多届的「中国国际涂料展」，这次效果非常好，人山人海。我们找到了一些供应商、颜料、助剂及化工设计公司。期待 2025 年上海见！”

I have visited CHINACOAT exhibition for several times. It is exciting to see huge number of visitors and exhibitors this year. We found some suppliers, as well as pigments, additives and chemical design companies. Looking forward to visiting CHINACOAT2025 in Shanghai! 🌟🌟

王军 Wang Jun
技术业务副总 Vice President of Technical Business
东莞市瑞澳化工原料有限公司，中国
Dongguan Ruiao Chemical Raw Materials Co., Limited, P.R. China



2,360+

观众参加同期举行技术交流活动

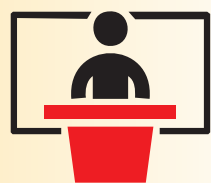
Visitors Participated in our Concurrent Technical Programmes

专题技术讲座及印尼涂料业发布会共吸引超过 2,360 名观众参加。

Technical Seminars & Webinars and Indonesian Market Presentation attracted more than 2,360 attendees altogether.



「线上 + 线下」专题技术讲座 Technical Seminars & Webinars



22 总场数
Total No. of Sessions

出席人数 No. of Attendees

1,136 现场参加 (约)
Onsite Attendees (Approximately)

1,122 观看线上直播
Online Attendees

2,258 总人数
Total No. of Attendees

印尼涂料业发布会 Indonesian Market Presentation

103 出席人数 (约)
Total No. of Attendees (Approximately)

印尼涂料协会 (APCI) 会长兼 PT Propan Raya 公司首席执行官 Kris Adidarma 先生在活动中与 103 名与会者分享印尼油漆和涂料市场趋势、进展和挑战等最新信息，出席率超过 170%。

Mr. Kris Adidarma, President of the Indonesian Paint Association (APCI) and CEO of PT Propan Raya, shared insightful information and updates on the trends, progress and challenges of the Indonesian paints and coatings market with 103 delegates, achieving over 170% attendance rate.



参展商现场采访 Exhibitors' Onsite Interviews

主办单位派出编辑团队现场采访一些参展商，从他们角度了解行业挑战、技术趋势、新产品和应用的看法。

The Organizer sent our Editorial Team to interview some Exhibitors onsite. They shared their views on industry challenges, technology trends, new products and applications from their unique perspectives.

收看采访片段 Watch Clips on



受访者来自以下公司 Interviewees were from following companies





感谢行业代表团莅临参观 Thank you to Delegations for Visiting and Support

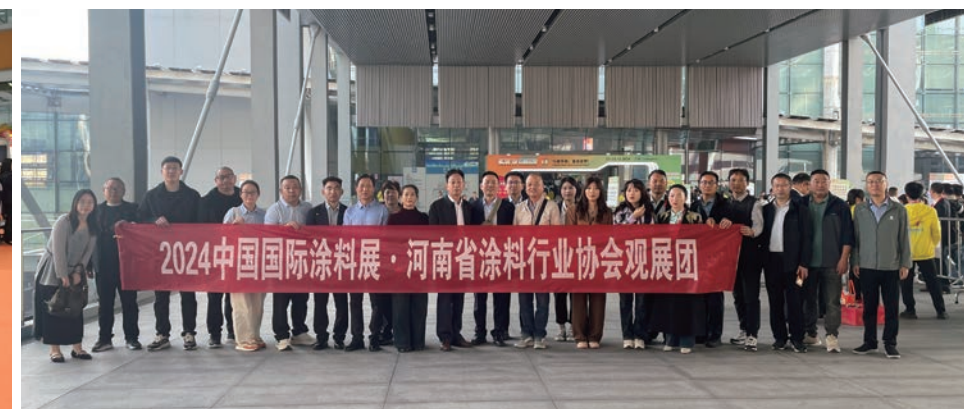
* 按单位英文名称顺序排列 Arranged in alphabetical order of name of association or company.



紫荆花新材料集团、恒昌涂料（惠阳）有限公司
Bauhinia Advanced Materials Group, Hengchang Coatings (Huiyang) Limited Company



广东省涂料与油墨行业协会
Guangdong Paint and Ink Industry Association



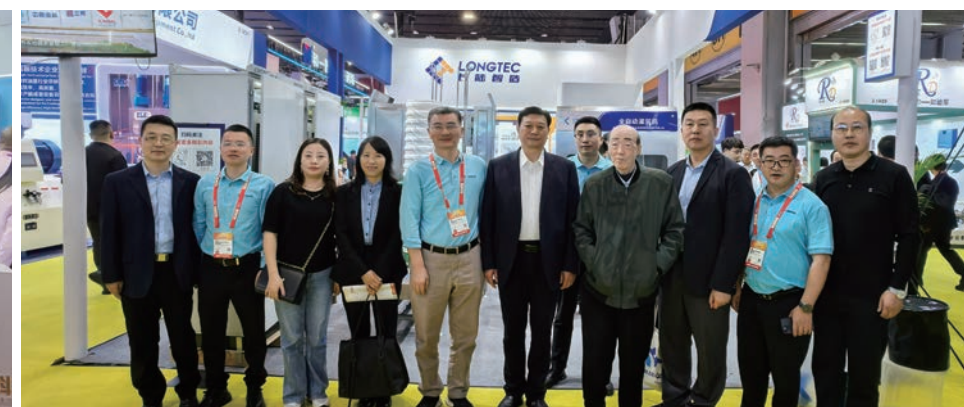
河南省涂料行业协会
Henan Coatings Association



宁波市涂料与涂装行业协会
Ningbo Coating and Painting Industry Association



山东省涂料行业协会
Shandong Coatings Industry Association



四川省涂料行业协会
Sichuan Coatings Industry Association

交流晚宴 Networking Dinner



由英国商业贸易部主办、「中国国际涂料展 CHINACOAT」和广东省涂料与油墨行业协会合作支持的「2024 中英涂料行业绿色可持续发展合作」交流晚宴 12 月 3 日晚在广州香格里拉大酒店举行。晚宴以鸡尾酒会拉开序幕，行业协会会员、相关企业及「中国国际涂料展」顾问受邀出席，交流行业信息。

Hosted by U.K. Government and supported by CHINACOAT and Guangdong Paint and Ink Industry Association, a Networking Dinner with the theme of "2024 U.K.-China Collaboration towards Green and Sustainable Coating Industry" was held in the evening of December 3 at Shangri-La Hotel, Guangzhou. The dinner started with a cocktail reception, followed by Trade Association members, related companies and consultants of our exhibitions exchanging information and updates.



25-27.11.2025

上海 SHANGHAI



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Join the Global Coatings Platform in November

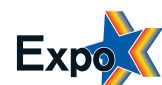


5 个展区 Exhibit Zones

- 中国 + 国际原材料 China & International Raw Materials
- 中国设备、仪器及服务 China Machinery, Instrument & Services
- 国际设备、仪器及服务 International Machinery, Instrument & Services
- 粉末涂料 Powder Coatings Technology
- UV/EB 固化技术及产品 UV/EB Technology & Products



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