



## CURRENT ISSUE

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## Content

### Editor's Note

#### What Next for the Coatings Industry?

— Prof. Long Lin

Many readers would be aware of the rapid rise of India in global trade and industry and naturally, economy, over the recent years. Having spent three and a half decades living and working in the UK, I have the 'fair play' principle and the 'may the best man win' spirit deeply instilled in me. So, I wish India the best of luck in continuing its endeavour for greater prosperity.

### Antimicrobial Technology

#### Silver Ion Technology as a Safe Antimicrobial Solution for Interior Architectural Coatings

— Akshai Ashok Kumar, United Paints, Madurai, Tamil Nadu, India

Silver (Ag - Argentum) is a natural element that possesses inherent antimicrobial properties. This speck of knowledge was passed down traditionally over generations, thus it remains a custom of gifting new-borns with silverware. This wise ancient act, combined with today's technological advancement, extends the application of silver to various fields and particularly in our case — surface coatings.

### Sustainability

#### Green Supply Chain Collaborative Innovation in Coating Industry

— Sarawut Rachanakul, CEO, J.B.P. International Paint Co., Ltd. & President of Thai Paint Manufacturers Association

In 2020, the intensification of the environmental crisis, the PM2.5 air pollution significantly impacted daily life. JBP International Paint Company Limited collaborated with Srithai Superware Public Company Limited to develop paint products that prioritise safety for both users, together with utilising containers made from recycled plastic as a way to take responsibility for both our product and society.

### Regular Columns

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#### SINOSTAR-ITE INT'L LTD.

2101-2, 21/F., Jubilee Centre, 42-46 Gloucester Road, Wanchai, Hong Kong

Email : [info@sinostar-intl.com.hk](mailto:info@sinostar-intl.com.hk)

Tel : (852) 2865 0062

Fax : (852) 2804 2256