

NEWS

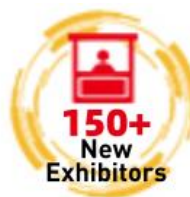
August 29, 2025

For Immediate Press Release

A Global Platform for Future Tech

November 25 – 27, Halls E2 – E7, W1 – W3, Shanghai

CHINACOAT2025 will take place in Shanghai from November 25 – 27, uniting the global paints and coatings community. With legacy since 1996, it is a global platform for future technology, fostering connections, innovations and growth in an ever-evolving marketplace. Over 1,240 exhibitors are going to showcase their cutting-edge solutions and advancements to visitors. Join us at Shanghai New International Expo Centre (SNIEC), Shanghai, P.R. China to explore innovations, attend expert-led technical exchange programmes and connect with peers around the world. Always stay competitive in a rapidly evolving market.



Gain Insights with Concurrent Technical Programmes

A series of concurrent Technical Programmes will be held during the exhibition to foster knowledge exchange and idea sharing:

- *Technical Seminars and Webinars*
 - ✧ Explore expert perspectives on cutting-edge technologies, eco-friendly solutions and evolving industry dynamics. Sessions will be available both online and offline.
- *Country Presentations*
 - ✧ Focusing on the latest market policies, trends and development strategies in emerging economies, particularly in the South East Asia region, providing valuable insights and business opportunities.

Driving the Future of Coatings

As the coatings industry faces rapid transformation and intensifying competitions, CHINACOAT2025 empowers businesses to accelerate technological advancements, adopt sustainable manufacturing practices and advance intelligent production. The exhibition connects key stakeholders across various segments, including raw materials, equipment and R&D applications. Whether visitors are seeking breakthrough innovations, strategic partnerships or market insights, CHINACOAT2025 serves as the hub for sourcing, knowledge sharing and networking, paving the way for sustainable growth and future-ready solutions.

Register Before October 17 to Enjoy VIP Visitor Experience

Industry professionals are welcome to register at www.chinacoat.net or via our WeChat platform (ID: ChinaCoat_SFChina) now. Overseas visitors who successfully register by October 17 can enjoy special rate on the original registration fee, exclusive access to the Overseas & Invited Visitors Lounge and receive complimentary Exhibition Directory along with a souvenir (while stocks last). Stay updated and informed by following CHINACOAT on Facebook, X, LinkedIn and YouTube, or contact the Organizer for any latest event highlights.

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About Sinostar-ITE International Limited

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese and English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Coatings" and "Surface Finishing" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into CHINACOAT and SFCHINA. Now, the two exhibitions alternate annually between the venues in Shanghai and Guangzhou, P.R. China. Sinostar-ITE is also the publisher of "China Coatings Journal (CCJ)" and "Surface Finishing Journal (SFJ)" — the only official bilingual publications for the CHINACOAT and SFCHINA series of exhibitions.