



NEWS

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For Immediate Press Release

Exhibit at the Global Coatings Platform

CHINACOAT2025 is going to be held on November 25 - 27 at the Shanghai New International Expo Centre (SNIEC), Shanghai, P.R. China. This year's exhibition features over 8.5 exhibition halls (Halls E2, E3, E4, E5, E6, E7, W1, W2 and W3) and covers more than 98,800 square meters of gross exhibition area. CHINACOAT has been acting as a global coatings platform for the industry since 1996. Exhibitors can cultivate connections, harvest opportunities, enhance competitiveness, build brand awareness and generate buzz for new products, with a view to realizing high quality development and standing out from fierce internal competition. To seize the unique benefits and growth opportunities offered by the global coating platform, apply to exhibit now!

Explore the World's Largest Coatings Market

According to consulting firm Precedence Research's report, the global coatings market size is US\$193.91 billion in 2025 and is forecasted to reach US\$282.45 billion by 2034, accelerating at a CAGR of 4.27%. The Asia Pacific market size surpassed US\$74.36 billion in 2024 and is expanding at a CAGR of 4.4% from 2025 to 2034, attributing to rising demands in automotive, construction and general industries, rapid industrialization and urbanization, increasing construction output, etc. particularly in emerging countries such as China, India, Korea, and the Southeast Asia regions. Furthermore, Asia Pacific coatings market is the largest segment globally, consisting of 50+ countries / regions. This market is expected to continue expanding, creating a favorable environment for businesses looking to expand their presence there.

Penetrate the World's Most Important User Market

In 2024, China's GDP grew by 5%, solidifying its position as the second-largest economy in the world. China's manufacturing sector that is above the designated size grew by 6.1% year-on-year. Notably, equipment manufacturing expanded by 7.7%, while high-tech manufacturing rose by 8.9%. In terms of products, production output in new energy vehicles, integrated circuits and industrial robots grew by 38.7%, 22.2% and 14.2% respectively. The development of related manufacturing industries and products continues to drive coatings demand and promotes innovations. China sets 5% economic growth target in 2025 despite rising global risks and challenges. Moreover, China has maintained its status as the

largest global coatings consumer. This dominance is expected to continue. Exhibiting enables businesses to tap into this vast market.

Exhibit to Achieve Success

CHINACOAT series of exhibition has been serving the industry for close to 30 years, where it has been widely recognized and has established a strong footprint in Asia, particularly China. In a more interconnected world and evolving landscape, CHINACOAT integrates the elements for cross-sector collaboration, competitive insights and industry trends that are essential for business aiming to thrive sustainably. Our 2024 Guangzhou exhibition attracted over 42,000 trade visitors from 113 countries / regions, together with a new record of 1,325 exhibitors from 30 countries / regions to participate. CHINACOAT2025 will return to Shanghai and continue to be a growth platform to boost long-term success!

To learn more about CHINACOAT2025, please visit www.chinacoat.net or contact the Organizer. Follow us on Facebook, X, LinkedIn and YouTube to receive future updates. Scan the QR Code below to apply to exhibit.



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About Sinostar-ITE International Limited

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese and English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Coatings" and "Surface Finishing" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into CHINACOAT and SFCHINA. Now, the two exhibitions alternate annually between the venues in Shanghai and Guangzhou, P.R. China. Sinostar-ITE is also the publisher of "China Coatings Journal (CCJ)" and "Surface Finishing Journal (SFJ)" — the only official bilingual publications for the CHINACOAT and SFCHINA series of exhibitions.