

# NEWS

August 18, 2026

## For Immediate Press Release

## A Show Full of Opportunities!

### The Industry Meets in Guangzhou

CHINACOAT2026 is scheduled to take place in Area A of the China Import and Export Fair Complex in Guangzhou, P.R. China from November 11 – 13, marking its 30<sup>th</sup> Anniversary. Since 1996, CHINACOAT has grown into an important global platform for the coatings industry, fostering innovation, technical exchange and business development. This year, more than 1,250 exhibitors from 28 countries and regions (as of August 2026) will showcase their latest products and technologies across 9.5 exhibition halls (Halls 1.1 – 4.1, 6.1, 1.2 – 5.2), covering over 99,000 square metres of exhibition space. The exhibition is set to provide industry professionals with opportunities to explore innovations, exchange knowledge and build connections in a vibrant marketplace.

### Ideas That Spark Change

Technical Programmes held concurrently with the exhibition will offer industry players valuable insights and opportunities for exchange. All programmes are free to attend. For details, please visit [www.chinacoat.net](http://www.chinacoat.net).

- **Country Presentations:** This year's event will feature *2027 Indonesia Coatings Outlook: Building on from 2026*, to be presented by Mr. Kris Adidarma — President of the Indonesian Paint Association (APCI) and CEO of PT Propan Raya — on Day 1 of the exhibition. The session will highlight Indonesia's economic trajectory and coatings market prospects as the nation advances in manufacturing and infrastructure. On Day 2, another session will focus on *Turkish Coatings Industry: Your Strategic Bridge Between Europe and Asia*, to be presented by Mr. Semih İyigüllü — Board Member of the Turkish Paint Manufacturers Association (BOSAD), Vice Chairman of the Board of Akis Paint. This presentation will outline Türkiye's strategic role and market potential.
- **Technical Seminars and Webinars:** Industry experts will present the latest developments in the coatings industry, including innovative products, real-world applications, sustainability strategies and market trends.

### Innovation Driving Market Momentum

CHINACOAT2026 marks not only a 30<sup>th</sup> Anniversary milestone but also a pivotal moment for industry growth. Asia Pacific continues to lead the global coatings market, with China and the Greater Bay Area

driving demand through urbanization, EV expansion and smart infrastructure. New environmental regulations taking effect in 2026 are accelerating adoption of low VOC and waterborne coatings, while AI and automation are reshaping production with greater efficiency. At the same time, innovations such as bio-based resins and functional coatings are rapidly emerging. Positioned in Guangzhou at the heart of one of the world's top ten economies, CHINACOAT2026 offers visitors first-hand exposure to breakthroughs, policy insights and market trends, while building connections that open the doors to future opportunities.

### **Early Registration – Special Privileges**

Register now at [www.chinacoat.net](http://www.chinacoat.net) or via our official WeChat account (ID: ChinaCoat\_SFChina). Visitors who complete registration before September 30, 2026 can enjoy early bird discount and will be eligible to enter the 30<sup>th</sup> Anniversary Lucky Draw. Overseas visitors, including those from Hong Kong SAR, Macau SAR and Taiwan region, will additionally receive a complimentary digital Exhibition Directory and Welcome Gift (while stocks last), along with exclusive access to the onsite VIP Lounge.

Stay updated by following CHINACOAT on Facebook, X, LinkedIn and YouTube, or contact the Organizer for the latest event highlights.

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### **About Sinostar-ITE International Limited**

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specializing in organizing trade exhibitions, publishing bilingual (Chinese and English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Coatings" and "Surface Finishing" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into CHINACOAT and SFCHINA. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "China Coatings Journal (CCJ)" and "Surface Finishing Journal (SFJ)" — the only official bilingual publications for the CHINACOAT and SFCHINA series of exhibitions.